

CONFIDENTIAL

# FuraBIT Crypto-Invest

*We make it Better, Safer and more Transparent*

## Business Plan

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# Executive Summary

## Opportunity

### Problem Summary

As for today, Cryptocurrencies growing up so fast, and trading on Cryptocurrencies become well-known source of making profit. But many of the people don't know how to do it in correct ways. Many losing on trading and stop trading activity afraid of losing more. Some other sign for Cloud Mining and don't know when and how they get money back.

### Solution Summary

We bring Cryptocurrencies Trader and Cloud Miners to us. We will give what they want, Profit. We will do Cryptocurrencies Trading for them so Customer just have to receive profit from their Investment fund.

### Market

We will aim for Cryptocurrencies Trader and people who interested on making Cryptocurrencies as source of money.

### Competition

We want to make it better than Cloud mining and individual trading. We give it what other method don't have. So they will choose us instead Cloud Mining or individual trading.

### Why Us?

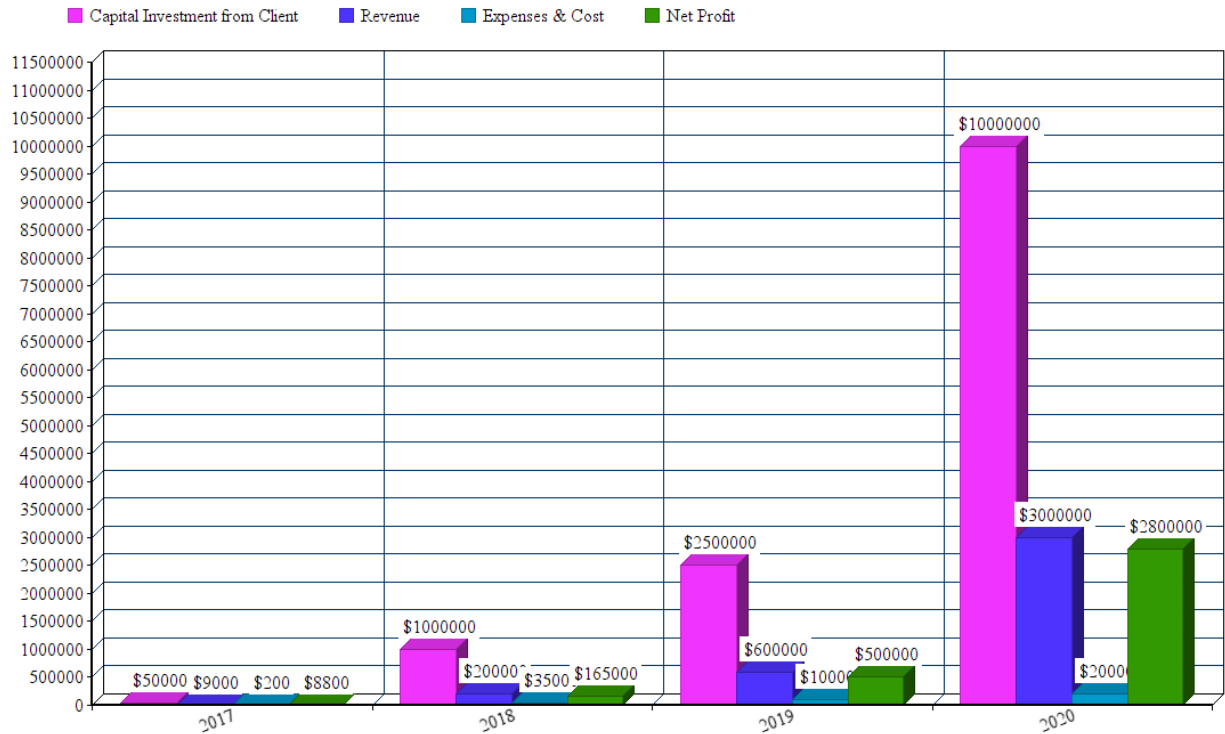
We give more stable profit than individual trading. We also make Capital Investment can be refunded when Cloud Mining don't. Also we are more Transparent than other investment based on Cryptocurrencies included Cloud Mining.

## Expectations

### Forecast

Today we have more than 50.000\$ Investment trusted on us from connection. Now we want to make it forward to another people, make it more customer to service. We aim 1.000.000\$ investment running on us in the end of 2018 and make 200.000\$ profit for FuraBIT. Financial Highlights by Year

Financial Highlight by Year



### Financing Needed

We are releasing 10.000 shares with \$5 per shares. This will be used to Buy better equipment to do Trading Activity, new workplace, buy hosting service for website and Paying ads to marketing this services and reach more customer

# Opportunity

## Problem & Solution

### Problem Worth Solving

Every people who make Cryptocurrencies need something better. Individual trader usually don't know how to do trade properly, and it's often they are losing instead of having profit. While some others feel uneasy on Cloud Mining who never transparent how they work, how long and how much payout they will give to customers.

### Our Solution

We give them what they want and what other companies don't give. We will give stable profit than people do trading by themselves. We give more transparent reports as you know Cloud Mining doesn't. And what makes it far better than Cloud Mining is Capital Investment can be refunded.

## Target Market

### Market Size & Segments

People who want to make money from Cryptocurrencies is the key customer we aim. And it's a huge market. Everyday more than 30,000 Btc equal to 120 million USD traded in just 3 trading exchanges, and Btc has more than 10 other Cryptocurrencies alike traded every time in Trade exchange sites.

## Competition

### Current Alternatives

We are competing with Cloud Mining services and people who still trade by themselves.

### Our Advantages

When we meet a trader who still trades by themselves, we give them more stable profit and risk-free from losing in trade. When we talk about Cloud Mining, we will give them more transparent reports about Investment Fund they give, how much they will receive and how trading history goes so they won't give any bad feeling about us. After that, we will give back Investment they pay when sign up to them again. Cloud Mining doesn't do it.

# Execution

## Marketing & Sales

### Marketing Plan

We will use social network and advertising company to let people know about Furabit Investment. For social network we will use Facebook and advertising running by Facebook. And we will use Google Ad sense too, so we can reach more different future Investors.

## Operations

### Locations & Facilities

As for now, FuraBIT services are running in Founder House located in Alumnium Raya street number 42, Medan city, Indonesia. For now it is enough to run as we have done investment service as friend and connection is our customer. But when we make it global as the reason we make this share to sell, we can move to a better workplace designed to work only and with better equipment.

### Technology

2 Computers is all we have now and it's more than enough to run \$ 50,000 investment from customer. 1 Computer running 24/7 to make sure every change on market is within reach of us to make movement as another computer used to reach customer via email and Website. But if we want to make it bigger and better so we can handle more investment from customer, we need more computer to reach more customer and special computer to execute market deal immediately.

# Company

## Overview

FuraBIT founded by Muhammad Abdulfattah as founder. Founder have 4 years of experience on Forex including Cryptocurrencies. Before founding FuraBIT, Founder have \$50.000 Investment from customer. All of customer is relative with founder and trust him to make profit from their money. And today Founder want to move forward to make it global service and have more customers.

## Team

### Trading Team

We have 2 people work for trading team including Founder himself. This team responsible to read, predict and execute every single trade made. This team will reading trend from 6 months market chart and predicting how it will move for 6 months later. Every chart movement, every news in Cryptocurrencies world will be counted and calculated. In near future we aim to make this team bigger consist of 5 worker in the end of 2018.

### Technology and Information Team

For now this team have only one person, Arif Ramadhan. He is responsible for FuraBIT software, hardware, website, Email and other related to Technology and Internet. We aiming to have 2 more people on this team in the end of 2018.

# Financial Plan

## Forecast

### Key Assumptions

Today before FuraBIT founded, Founder have 4 customer with \$ 50.000 investment in total.that makes \$ 9.000 revenue since january of 2017 until september 2017.for 2018 we aim to reach 2 millions people to know about us and 0,5% become our customer with average 100\$ invest amount.In total we have ± 1 million USD investment we will use to trading activity.All the profit will be paid to customer as Regular Payout and \$ 200.000 annual revenue in 2018 for FuraBIT.

### Revenue by Years

